7 steps to correctly supply material for digital cinema projection 16:9

1. General
- The format should be: 1920 x 1080 pixels, so in a ratio of 16:9, taking into account a small margin for text of 100 pixels.
- Please note that your advertisement is on the screen for a limited amount of time. Therefore we ask you to keep it simple by containing only essential information such as name, logo and if necessary business address, slogan and / or an illustration. **Avoid use of phone number and/or QR code!**
- Do you have an advertisement elsewhere? Request the files accordingly, for example where the printing or advertising of this advertisement was manufactured. This includes logos not in your possession. This will improve the quality of your advertisement benefits.

2. Programma's of graphics software
- For a comprehensive list of programs and / or software see www.cinefox.nl
- No files from Microsoft Word, Excel, Publisher, WordPerfect or PowerPoint. These can only be used as an example. This also includes files from the Internet. These have a low resolution and are not useful! You cannot use Windows Live to supply files!
- When you want to supply moving material (movie file) use common file formats such as Quicktime movie, MPEG 4 or WMV. Such files are always in high quality! Do not use compression.
  The file should contain 25 frames per second and will take exactly the amount of time as stated on your contract and of the same pixel size as stationary equipment (see above). Attention! Sound is not possible!

3. Separate supplied images
At a size of 16 x 9 inches, the resolution should be to 300 ppi.

4. Delivery fonts
- Always deliver used fonts. Even if you've converted text character outlines, in case of corrections later. If you cannot supply any font, enter the name of the font. If we do not have this font, we will use a different font that has the closest match.

5. Delivery of digital material
- Delivery by e-mail preferred.
- The e-mail may not exceed 10 Mb. You can deliver a PDF file so that we can verify that nothing is missing.
  Please send the files to traffic@cinefox.nl.
- If your files are larger than 10 MB please use WeTransfer: http://cinefox.wetransfer.com
- You can provide the following media: CD-ROM, DVD-ROM (data only), all kinds of memory cards, USB flash drive. Always customer name and / or feature number!
- DVD-Video (the "old" DVD) is inadequate quality to use as a frame-filling material. Only suitable for inserts.

6. Delivery of analogue material
If you cannot supply digital material we ask you to provide us with analogue material.
We assume that it is clear and legible material. Here we think of, preferably, a sheet of A4 letterhead, business card or a full color brochures. Other material is usually inadequate.
If in doubt please contact us.
- Photographs: the glossy 13 x 18 cm. The photographs may not be damaged or folded and without fingerprints and dust!
  Do not use paper clips, staples and the like to avoid printing the photo.

7. Control (from us)
If there are shortcomings on incoming or later, we will contact you.
Please indicate the customer name and the contact (possibly also the Advertising agent).

For complete technical specifications on the delivery specifications please visit our website: www.cinefox.nl/bioscoopreclame/aanleverspecificaties